



## PRESS RELEASE

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### **Pulse Broadband Completes Funding Sets Sights on Bringing Fiber-to-the-Home Networks to Rural America**

**St. Louis, July 1, 2009** – Pulse Broadband, an advanced fiber-optic telecommunications leader serving rural markets through the construction of its next-generation fiber-to-the-home networks and deployment and ongoing management of advanced broadband services to give rural homes and businesses access to best-in-class broadband Internet, telephone and television services, announced today that it has successfully completed an initial private placement capital round. The deal was led by West Park Investors, LLC with additional funding by Broadband Venture Partners, LLC. Financial terms of the deal were not disclosed.

Pulse Broadband was founded and is led by President and CEO, Bill Shreffler, and a seasoned team of senior telecommunications executives who bring many years of successful engineering, operations, marketing and support experience from the cable television industry.

"With almost unlimited bandwidth, fiber is the most powerful enabling technology for today's and tomorrow's advanced broadband services," said Shreffler. "Passive fiber networks are well-suited to rural settings and our proprietary architecture enables Pulse to design a full fiber-to-the-home network that is significantly less costly to construct and maintain than traditional fiber designs, making it financially viable for rural customers." "Serving rural markets, particularly rural electric and telephone cooperatives and municipalities, is our primary focus, not a bolt-on afterthought," said Shreffler. "We want to see rural homes and businesses have the same access to the full range of advanced broadband services that are currently enjoyed by urban and suburban customers." "We are pleased to partner with West Park Investors and Broadband

Venture Partners who share our vision. This capital infusion fully funds our business model and enables us to significantly ramp up our scope of services,” said Shreffler.

### **About Pulse Broadband**

Pulse Broadband is a Missouri company headquartered in St. Louis, with offices in Texas and New Mexico. Pulse Broadband constructs and operates next generation fiber-to-the-home (FTTH) technology. Pulse’s proprietary FTTH architecture is a full last mile fiber solution. It is significantly less expensive to build and maintain without sacrificing bandwidth scalability or reliability compared to other full fiber solutions. This means that advanced services can be deployed profitably in rural settings. In addition to the FTTH technology solution, Pulse’s turn-key management company partners with rural companies, cooperatives and municipalities serving rural customers to help them deploy and manage advanced telecommunications services and give members access to best-in-class broadband Internet, telephone and television services. Please contact Pulse Broadband at [www.pulsebroadband.net](http://www.pulsebroadband.net)

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